

Board DUTCH BIOREFINERY CLUSTER -2015

Zeno Deurvorst, Zeno (LWM)

Lamb Weston / Meijer

Business Development Manager



Zeno Deurvorst obtained a Master degree in Strategic Marketing Management at the University of Amsterdam in 1994. He built up varied commercial experience in numerous international Sales & Marketing roles over the years.

In 2014, Zeno became responsible for the New Business Development portfolio at Lamb Weston / Meijer. Current responsibilities are focussed on the commercial expansion into new product arena's and markets. It also includes the valorisation of the Lamb Weston / Meijer's side stream. A variety of projects are being deployed to increase the value of the side stream business in a more circular and sustainable way.